

Security in the quantum computing era

The risk is real, the need is now



Experts

on this topic



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Key takeaways

Quantum computing will profoundly alter how we think of computing and, critically, how we secure our digital economy through encryption.

The quantum computing era will unfold over time, but the need for quantum-safe cryptographic solutions is immediate.

Developing these "quantum-safe" capabilities is crucial to maintaining data security and integrity for critical applications and infrastructure.

Help is on the way.

In an initial round of evaluations, the US government's National Institute of Standards and Technology (NIST) has initially narrowed quantum-safe cryptographic algorithms from 82 submissions down to four finalists. Three of these four finalists were created by IBM in collaboration with industry and academic partners. Four alternate candidates are progressing to additional evaluation.

Infusing crypto-agility into systems as they're modernized is more than a CISO-driven initiative.

It's an ambitious albeit necessary strategy shaped by leaders across the organization and partners outside the organization, including vendors, industry peers, customers and consumers, and standards bodies such as NIST.

A pivotal moment for the digital economy

Quantum computing is evolving from the fantastical to the feasible. Accelerated developments show promise for solving previously intractable problems in materials science, machine learning, optimization, and much more. The potential benefits for business are immense, and the social implications of quantum technologies are likely to be far-reaching. By decade's end, practical quantum computing solutions could impact computing strategies across industries.

What does this mean for business leaders? Over upcoming investment cycles, quantum computing will profoundly alter how we think of computing and, critically, how we secure our digital economy through cryptography.

Developing "quantum-safe" cryptography capabilities is crucial to maintaining data security and integrity for critical applications. *The quantum era will unfold over time, but the need for quantum-safe solutions is immediate.* Business, technology, and security leaders face an urgent need to develop a quantum-safe strategy and roadmap now. In fact, both the historic and current complexity of cryptography migrations—even pre-quantum computing—can require several years of strategic planning, remediation, and transformation.²

Widespread data encryption mechanisms, such as public-key cryptography (PKC), could become vulnerable.

Conquering a cryptography crisis

While issues such as data encryption and operational disruption have long troubled Chief Information Security Officers (CISOs), the threat posed by emerging quantum computing capabilities is far more profound. Indeed, quantum computing poses an existential risk to the classical encryption protocols that enable virtually all digital transactions.

Over the next several years, widespread data encryption mechanisms, such as public-key cryptography (PKC), could become vulnerable. In fact, any classically encrypted communication that could be wiretapped is at risk, and potentially already subject to exfiltration, with the intention of harvesting that data once quantum decryption solutions are viable. These tactics are referred to as "harvest now, decrypt later" attacks.

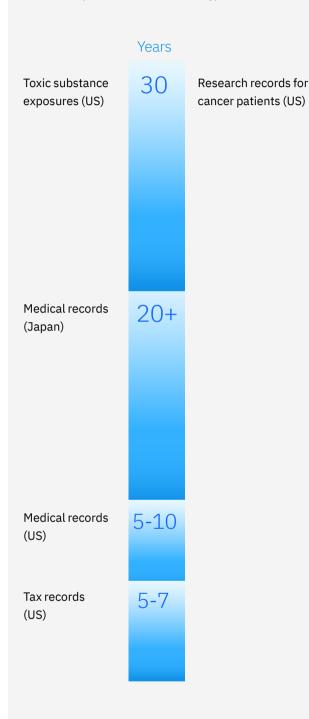
As such, ensuring that data encryption remains secure requires our urgent attention—even before quantum computing solutions become generally available. Even if some data is irrelevant or quickly loses its value to hackers, data related to national security, infrastructure, medical records, intellectual capital, and more could well retain or increase in value over time.³ (See Figure 1.) As an executive at one European bank told us, "We want to keep our data forever confidential."⁴

And while the simple exposure of data is threat enough, risk scenarios escalate from there. We use cryptography to protect communications networks, verify electronic transactions, and secure digital evidence. And today's smarter automobiles and airplanes rely upon highly connected digital ecosystems, with decades of service life ahead of them. Even critical infrastructure systems, which traditionally have been segregated from digital networks, are increasingly reliant on over-the-air updates and Internet of Things (IoT) field data capture capabilities.

FIGURE 1

Evergreen, ever valuable 5

Retention requirements for various data types



With the power of quantum computing behind them, adversaries could craft fraudulent identities for websites and create fake software downloads and software updates. Cybercriminals could launch extortion attacks by threatening to disclose harvested data. They could design fake land records or lease documents that are indistinguishable from digitally encrypted originals. Considering that the digital economy is estimated to be worth \$20.8 trillion by 2025,6 the repercussions could be staggering.

Make no mistake. The impact is coming—and it's not a question of if, but how soon and how disruptive. But there's hopeful news, too. As we'll explore, researchers are actively developing quantum-safe remediation techniques and algorithms. The ultimate goal? For organizations—and society—to reap the substantial benefits of quantum computing's power, while simultaneously shielding against the same technologies when used by cyber adversaries.

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The impact is coming—and it's not a question of if, but how soon and how disruptive.

Securing critical infrastructure

The earliest adopters of quantum-driven cryptography solutions are likely to be sophisticated threat actors (think nation-states) applying quantum computing's potential to crack today's cryptography. For industries operating critical infrastructure, the stakes are high.⁷

In fact, in a May 2022 memo, the US government warned, "When it becomes available, a cryptanalytically relevant quantum computer (CRQC) could jeopardize civilian and military communications, undermine supervisory and control systems for critical infrastructure, and defeat security protocols for most Internet-based financial transactions." Cybersecurity experts, their business counterparts, and laypeople alike are increasingly on alert.9

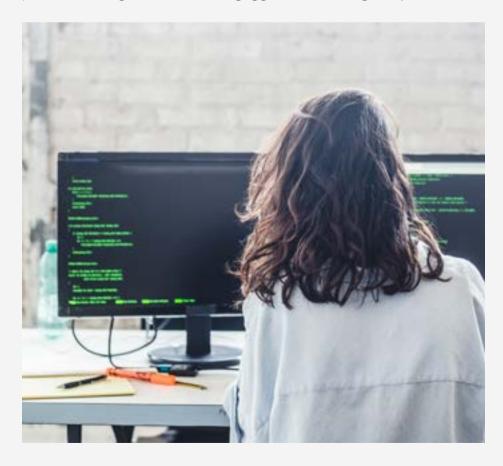
Consider RSA-2048, a widely used public-key cryptosystem that facilitates secure data transmission. In a 2021 survey, a majority of leading authorities believed that RCA-2048 could be cracked by quantum computers within a mere 24 hours. ¹⁰ How soon that might happen is a matter of debate. But the very question of when cryptography will be broken by quantum computing can be misleading, as it implies a specific threshold date that leaders can anticipate. Add the troubling truth that implementing solutions and safeguards can take longer than expected, and technology leaders are recognizing the urgent need to act now. The question: can they convince their line of business peers there is a business benefit in doing so?

Perspective

The science of cryptography meets the practice of encryption

Although the two terms are often used interchangeably, *cryptography* is the science of encrypting and decrypting information, often involving advanced degrees and a theoretical approach. Data confidentiality, data integrity, authentication, and nonrepudiation—core concepts related to information security—are essential to cryptography.¹¹

Encryption is how information is converted into a secret code that obscures its true meaning. ¹² In other words, encryption is boots on the ground—one practical way cryptography is used in day-to-day operations, along with decryption and authentication, as two additional examples. Today, most organizations have libraries of encryption/decryption algorithms. From there, those algorithms need to be implemented properly. The same holds true going forward, but the encryption/decryption algorithms need to be more robust and capable of resisting quantum-based exploits. This characteristic is known as being "quantum safe"—and related protocols are designed to address emerging government and regulatory standards.



Crypto-agility: Algorithms to the rescue

A threatening trio

Given our reliance on data encryption, the ramifications for security are profound: 2.5 quintillion bytes of new data are being created every day.¹³ The longer we postpone the migration to quantum-safe standards, the greater the exposure for our exponentially increasing volumes of data. Below, we outline three significant threats (see Figure 2).

The threat to data confidentiality

It's the primary threat we associate with quantum computers: the unauthorized decryption of confidential data in the future. Cybercriminals could target information generated from events, such as critical government or industry gatherings, and locations, such as corporate and government venues, for future decryption. Health data, military intelligence, financial records, and more could land in the crosshairs. These scenarios raise questions about the impact of breaches on encrypted data, as well as the evolution of regulations such as GDPR. Data confidentiality breaches could also impact improperly disposed encrypted storage media, including tapes and disk drives, and the copying of encrypted snapshots and backups.

The threat to authentication protocols and digital governance

In this scenario, a recovered private key, which is derived from a public key, can be used through remote control to fraudulently authenticate a critical system. Examples of these systems could include a utility grid or blockchain-dependent financial transactions. Hackers could initiate malicious transactions on long-term blockchains or distributed ledgers.

This escalates concerns related to the design of systems with long life cycles—for example, cars, transport infrastructure, core banking applications, and blockchain applications.

The threat to data integrity

Cybercriminals could use quantum computing technology to recover/decrypt private keys—and from there, create or manipulate digital documents and their digital signatures. This might include audit records; legal documents; attestations of assurance, originality, or provenance; and, more generally, any sensitive communications that rely upon encrypted messaging.

From a legal perspective, schemes could include tampering with digital evidence—for example, creating or manipulating digitally signed documents that have some legal value. Or a future quantum adversary could create a signed document proving ownership with a backdated transaction date. This type of threat poses perplexing questions on the future trustworthiness of digital transactions executed today. In years to come, it may be necessary to distinguish between real and fraudulent documents that both have valid signatures.

FIGURE 2

The keys to the digital realm

Common examples of how cryptography is used in practice*



Data confidentiality

Use combination of private-public keys to agree on a secret key, which is then used for data encryption and decryption.



Identification/authentication

Validate the identity of a user or a machine by using a digital certificate, which contains the public key signed by a trusted authority.



Data integrity

Sender signs data with a private key and receiver verifies the integrity of the data with sender's public key.

A public key is a cryptographic key that can be used by anyone to encrypt data intended for a specific recipient. The encrypted messages can only be decrypted by using the corresponding private key, which is unique to that specific recipient.

^{*}The above examples are not definitions but rather a selection of specific use cases, and not intended as an exhaustive list of how these concepts may be applied.

A quantum leap: From threats to opportunities

Organizations
looking to migrate
applications to the
cloud and/or modernize
applications on the
cloud need to plan
for quantum-safe
cryptography and
crypto-agility.

Yes, the advent of quantum computing poses threats to cybersecurity.

But it's not a time to simply rip and replace existing cryptography. It's a time to regroup, reassess, and revamp. To meet the challenges posed by quantum-safe cryptography, a calculated response is called for.

Quantum-safe roadmaps must address two different needs. First, they need to reinforce digital transformation initiatives based on emerging technologies and new ways of doing business. And second, they need to support remediation efforts associated with making existing data assets and services quantum safe. For some perspective, let's further distinguish between these.

According to the MIT Sloan Management Review, digital transformation should be embraced as continually adapting to ever-evolving environments. ¹⁴ For all organizations, the transition to quantum-safe encryption creates an opportunity to transform by integrating these capabilities in ways that evolve business transactions and relationships.

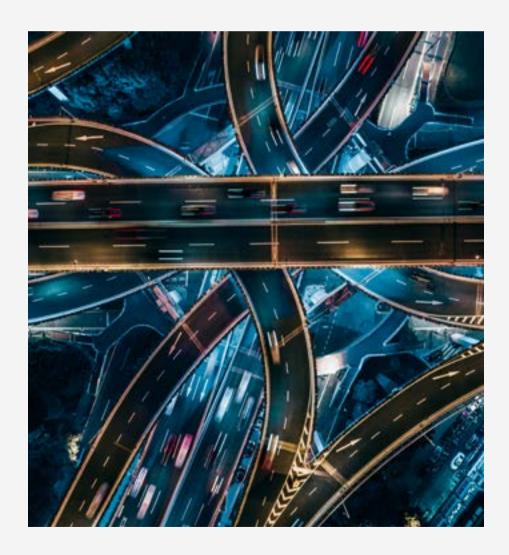
Remediation, on the other hand, is the mitigation of a threat or vulnerability. 15 Current encryption implementations can be remediated to alleviate existing vulnerabilities. For example, crypto-agility can help organizations react faster to cryptographic vulnerabilities and future changes to cryptographic standards. This is essential now—and was essential well before the complexities posed by quantum computing.

Both transformation and remediation are complex, iterative endeavors. Additionally, organizations looking to migrate applications to the cloud and/or modernize applications on the cloud need to plan for quantum-safe cryptography and crypto-agility.

Perspective

What is crypto-agility?

Crypto-agility means just what its name implies. It's a characteristic of a flexible information security system that can pivot to another encryption method without significant disruption. According to the US government's National Institute of Standards and Technology (NIST), maintaining crypto-agility is imperative to preparing for a quantum-safe future. 16



Quantum-safe algorithms within reach: The NIST competition

Concerns related to quantum-safe cryptography are mounting—but they're not new. Back in December 2016, NIST issued a request for nominations for public-key quantum-safe cryptographic algorithms, kicking off a years-long process of competitive development. Ultimately, NIST received 82 submissions.

In July 2022, after extensive evaluation and testing, NIST narrowed its initial selections down to four algorithms (see Figure 3), three of which were created by IBM in collaboration with industry and academic partners. And, in fact, IBM was involved in developing the two primary algorithms to be implemented for most use cases: CRYSTALS-Kyber (key establishment) and CRYSTALS-Dilithium (digital signatures). ¹⁹ Four alternate candidates are progressing to additional evaluation.

Both algorithms involve lattice cryptography, which offers substantial advantages, including serving as a building block for ID-based encryption and more.

Based on a type of math problem called Learning with Errors (LWE), these algorithms facilitate extremely efficient and fast implementations when compared to RSA encryption. And critically, they can support hybrid cloud and edge use cases. CRYSTALS-Kyber and CRYSTALS-Dilithium also serve as fertile ground for future cryptographic advances. In fact, IBM z16, the industry's first generally available, quantum-safe high-performance computing solution, uses both algorithms as the underpinnings of its key encapsulation and digital signature capabilities. (See case study, "IBM zSystems: A quantum-safe crypto migration," on page 11.)

According to the World Economic Forum (WEF), NIST standards are relied upon by most private and public organizations globally. WEF notes, "[These standards] are the basis for today's secure global communications—be it making a purchase on the web or transferring sensitive data."²⁰ For additional information, see the IBM report "Transitioning to Quantum-Safe Encryption."²¹

FIGURE 3

The four NIST finalists*22

Progressing toward quantum-safe operations

General encryption

CRYSTALS-Kyber

- Comparatively small encryption keys
- Keys easily exchangeable between two parties
- Fast operational speed

Digital signatures

CRYSTALS-Dilithium

- High efficiency
- NIST-recommended primary algorithm

FALCON

- Suitable for

applications that require smaller signatures than Dilithium provides

SPHINCS+

- Somewhat larger and slower than Dilithium and FALCON
- Based on a different mathematical approach than other NIST selections

^{*}Four alternate candidates are progressing to additional evaluation.

Case study

IBM zSystems®: Making the migration to quantum safe²³

In 2015, even before IBM put its first quantum computer on the cloud and way before NIST chose its new standards, an IBM cryptographic research team began investigating how to quantum-proof the IBM zSystems platform. By 2018, the cryptographic team expanded its system tests to include NIST's first-round candidates as they were announced. And in the first risk assessment based on its proof of concept and test results, the team collaborated with IBM zSystems to migrate z16 to quantum-safe algorithms.

The first step was to compile a cryptographic inventory of the entire IBM zSystems solution architecture. To do so, the IBM cryptography and IBM zSystems teams developed a questionnaire and sent it to all firmware and product owners. The answers provided the first complete view of cryptographic usage within the IBM zSystems stack, helping to define the critical system components that needed to be updated as part of the migration strategy. The teams also created cryptographic libraries and consulted the development teams on their migration to quantum-safe algorithms.

During this process, the cryptographic team improved the Hardware Security Modules (HSM) to support quantum-safe algorithm capabilities. The HSM provided some quantum-safe cryptographic services, but also the algorithms themselves were accelerated with a dedicated hardware engine that was developed and implemented by the cryptographic team. The new IBM z16™ was launched in April 2022, just weeks before NIST announced the winners of its six-year-long crypto challenge. With IBM z16, companies can build toward a quantum-safe future, today.

The urgency of collaboration and partnership

Infusing crypto-agility into systems as they're modernized and transformed is no small task. It's an ambitious albeit necessary initiative that needs the full support of line of business and senior executives. In effect, it's not simply a CISO-driven initiative, but a strategic outlook shaped by leaders across the organization and partners outside the organization. Partners may include vendors, industry peers, customers and consumers, and standards bodies such as NIST.

Deploying a crypto-agile governance model based on collaboration

Without collaboration around interoperability and standards, quantum-safe bank transactions will simply not be possible. Governance helps us understand how change should be implemented. Crypto-agility must be responsive to new standards, community guidelines, and design principles that reflect the needs of different industries, organizations, and communities.

Consider that modernization and transformation involve changing the basic building blocks of encryption as well as the numerous standards built on top of those building blocks. Reducing misalignments within any particular industry is a compelling challenge, one that involves understanding its governance, standards, and design principles. That's why many enterprises, working across standards organizations and geographies, collaborate with industry peers, stakeholders, partners, third-party assurance services, and industry regulators to coordinate efforts at a meta level.

For certain industries, these issues literally cannot be solved without collaboration. For example, a large financial services back-end provider works with thousands of banks, all of which need interchangeable bank transactions and consistent governance. Without collaboration around interoperability and standards, quantum-safe bank transactions will simply not be possible.

From our perspective, financial services organizations are one of four industries highly incentivized to develop quantum-safe capabilities. For the government sector, crypto-agility is a matter of national security, and the US government is leading the way with the NIST competition for quantum-safe algorithms. Telecommunications is another frontrunner, with its motivation—and pressure—of being the connective network across all industries. As operators and service providers for critical infrastructure services such as water and power, the energy and utility industry rounds out our list.

Because standards and practices are still evolving, the path forward will be discovery-driven. To expedite insights and the development of leading practices, leaders need to understand multiple viewpoints and priorities. Consortiums and standards bodies, ecosystems, and partnerships both across industries and with external service providers are the most efficient ways to engage with subject-matter experts in quantum-safe cryptography.

In line with that thinking, IBM is teaming up with the Global System for Mobile Communications Association (GSMA) and Vodafone in the first taskforce dedicated to global adoption of quantum-safe cryptography protections for telecommunications. This newly formed group will address the crucial step of charting a roadmap to quantum-safe networks and operational criteria. ²⁴

Engaging stakeholders via partnerships and communities of practice

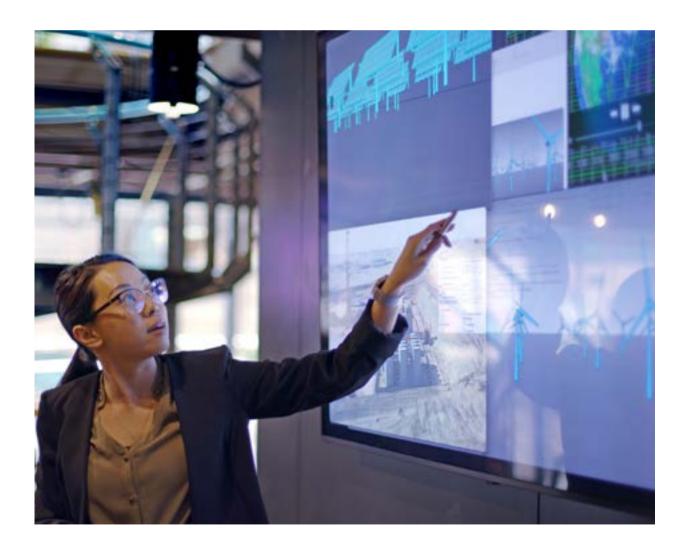
Every organization could benefit from a Center of Excellence around quantum computing, data encryption, and cryptography. As pointed out in *The Quantum Decade*, enterprises can develop partnerships and join ecosystems for "deep tech" quantum know-how. What they do need on their teams is literacy in quantum computing potential—a fluency that can help scope out possibilities and define a transformative path forward.²⁵

Also essential is a cybersecurity sub-team. This calls for one or more in-house resources who keep on top of remediation efforts associated with quantum-safe cryptography, in particular establishing priorities, identifying issues, and troubleshooting operational constraints. This person or team should have visibility across application modernization and quantum-safe transformation efforts.

Because quantum capabilities will take time to mature, external resources like communities of knowledge can facilitate sharing insights, shaping leading practices, and influencing the development of quantum-safe governance.

Action guide

Quantum computing holds vast potential for driving research and advancements across a wide range of industries. But that same potential also foreshadows foundational data security risks. Our action guide below aligns with recommendations from the Cybersecurity and Infrastructure Security Agency (CISA), a US federal government organization. These recommendations are intended as a starting point for developing a quantum-safe roadmap—and should be adapted to address the unique needs of any particular organization.



Action guide

Prepare

- Educate your workforce about the upcoming transition. Develop and provide any relevant training.
- Determine the extent of your exposed data, systems, and applications.
- Inventory your organization's systems for applications and understand how cryptography is currently being used. For example, how do you currently manage and implement encryption, signing of data, cryptographic keys, and so forth?
 - Gather critical and contextual metadata around usage to create better insight-driven recommendations.
- Identify near-term, achievable cryptographic maturity goals, creating defined projects to reduce risks and improve crypto-agility.

Discover

- Test the new quantum-safe cryptographic algorithms (NIST) and implementations in a staging environment. However, organizations should wait until the official release to implement the new standard in a production environment.
- Assess vendors for possible inclusion in your organization's roadmap. Seek out partners with extensive quantum-safe cryptographic research experience.
- Create acquisition policies regarding quantum-safe cryptography. This process should include:
 - Establishing service levels and requirements for the transition.
 - Pinpointing required foundational technologies.
- Work with key vendors on a common approach to quantum-safe governance that is consistent with your organization's own cryptographic governance and security.

Transform

Create and execute a plan for transitioning your organization's systems to the new cryptographic standard. This plan should include:

- Performing an interdependence analysis, for example, documenting cryptographic dependencies between business-critical systems. This can reveal issues that may impact the order of systems transition.
- Decommissioning old technology that will become unsupported upon publication of the new standard.
- Validating and testing products that incorporate the new standard.

Observe

- Deploy telemetry solutions to facilitate network monitoring, notification, and remediation for high-value assets, in particular those relating to encryption/ decryption and cryptographic data services.
- Use AI-based inference and expertise-based rules to guide both automated and human-assisted decisioning.
- Develop a dashboard to promote visibility and observability across the quantum-safe program.
- Implement common governance mechanisms to promote visibility and to help ensure consistency of operations.

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