ETIX EVERYWHERE

PRESS RELEASE

ETIX EVERYWHERE INCREASES THE SIZE OF ITS DATA CENTER CAMPUS IN BANGKOK TO REACH 28 MW AI-READY CAPACITY WITH THE OFFICIAL LAUNCH OF ETIX BKK#2

Bangkok, August 05, 2025

ETIX Everywhere has officially delivered the core and shell of ETIX BKK#2 located adjacent to ETIX BKK#1. With a building of 16,000 m2 located on a 27,000 m2 land parcel, this new facility will be able to provide 23 MW IT capacity that comes in addition of the existing 5 MW of ETIX BKK#1.

This entire campus has been engineered for extreme density, supporting up to 150 kW per rack and offering flexible cooling options including air cooling, liquid cooling, and immersion cooling. It's designed to meet the evolving needs of AI-native infrastructure, while maintaining full compatibility with traditional IT environments.

"The development of ETIX BKK#1 has been impressive, we have multiplied our capacity by 6 in just 3 years. We now have 2 MW available immediately at ETIX BKK#1, and the launch of ETIX BKK#2 with an additional 23 MW comes at the right time" said Pierre Patris, CEO Asia at Etix Everywhere. The fact that ETIX BKK#2 is next door is a great advantage for our customers because they can benefit from the same telecom ecosystem and grow within the same area like if it was the same building."

Pierre Patris,
CEO Asia

The announcement comes alongside the release of "Data Center Trends in Thailand 2025", a white paper developed by Etix Everywhere with experts from Schneider Electric, CommScope, DC Byte, and Cushman & Wakefield.

Thailand's data center industry is entering a new era, with record-breaking capacity growth, rising hyperscaler investment, and an accelerating shift toward AI-driven infrastructure. The insights stem from a high-level panel discussion hosted and moderated by Etix Everywhere during the BKNIX Peering Forum, bringing together global thought leaders to explore the country's growing role in Southeast Asia's digital economy.

KEY HIGHLIGHTS

- Thailand now surpasses Indonesia in operational capacity, with over 150 MW live and 500+ MW under development.
- Demand is shifting to GPU-intensive workloads, prompting rapid deployment of high-density racks and liquid cooling.
- The Eastern Economic Corridor (EEC) is evolving into a strategic hub for AI training, caching, and hyperscaler campuses.
- Investors benefit from streamlined BOI incentives, foreign ownership flexibility, and access to pre-approved energy and fiber infrastructure.
- Sustainability is front and center, with PUE targets below 1.4, integration of on-site renewables, and BESS systems gaining traction.

REPLAY NOW AVAILABLE

Catch the full panel replay featuring
Chriz Lam (Schneider Electric),
Matias Peluffo (CommScope),
Nicole Seah (DC Byte), and
Nita Athakaiwalvathi (Cushman & Wakefield):

https://www.youtube.com/watch?v=apcvTqhGiUU

Download the full white paper here:

https://hubs.ly/Q03zWz7P0

Interviews & Media Opportunities

THE ETIX TEAM IS AVAILABLE FOR INTERVIEWS, EXPERT COMMENTARY, AND PRIVATE BRIEFINGS.